

E&E EVENT 2018

EURASPHALT & EUROBITUME



14 & 15 JUNE 2018

BERLIN

#eeevent2018

PREPARING THE ASPHALT INDUSTRY FOR THE FUTURE



SPONSORSHIP & EXHIBITION PROSPECTUS

www.eeevent2018.org

SPONSORSHIP LEVELS

GOLD SPONSOR

TOTAL CONTRIBUTION OVER

15 000 €

SILVER SPONSOR

TOTAL CONTRIBUTION OVER

10 000 €

BRONZE SPONSOR

TOTAL CONTRIBUTION OVER

5 000 €

GENERAL BENEFITS FOR GOLD, SILVER AND BRONZE SPONSORS' PACKAGES:

- Logo on the event website with a link to company's homepage
- Logo on the Sponsors Recognition Board
- Sponsors' Banner with company's logo at the registration area
- Acknowledgement in the Final Programme (logo and description)

BENEFITS ACCORDING TO THE LEVEL OF CONTRIBUTION

GOLD	SILVER	BRONZE
BRANDING/WEB		
<ul style="list-style-type: none"> ▪ Logo on a looped Power Point slide show in the main room prior to the beginning of sessions and during the breaks ▪ 300 word company profile + logo to be included on the official event website 	<ul style="list-style-type: none"> ▪ Logo on a looped Power Point slide show in the main room prior to the beginning of sessions and during the breaks ▪ 200 word company profile + logo to be included on the official event website 	<ul style="list-style-type: none"> ▪ Logo on a looped Power Point slide show in the main room prior to the beginning of sessions and during the breaks ▪ 100 word company profile + logo to be included on the official event website
FINAL PROGRAMME		
<ul style="list-style-type: none"> ▪ One full page colour page advertisement ▪ Logo in the programme 	<ul style="list-style-type: none"> ▪ Half page colour page advertisement ▪ Logo in the programme 	<ul style="list-style-type: none"> ▪ Logo in the programme
EVENT FOLDER INSERT		
<ul style="list-style-type: none"> ▪ Two maximum 4 pages A4 inserts in event folders 	<ul style="list-style-type: none"> ▪ One maximum 4 pages A4 inserts in event folder 	
EXHIBITION:		
<ul style="list-style-type: none"> ▪ First priority in choice of exhibition booth space and location 		

To choose the sponsor package that suits your company's needs, you may combine the following activities and the exhibition space rental.

EXAMPLES OF SPONSORSHIP PACKAGES

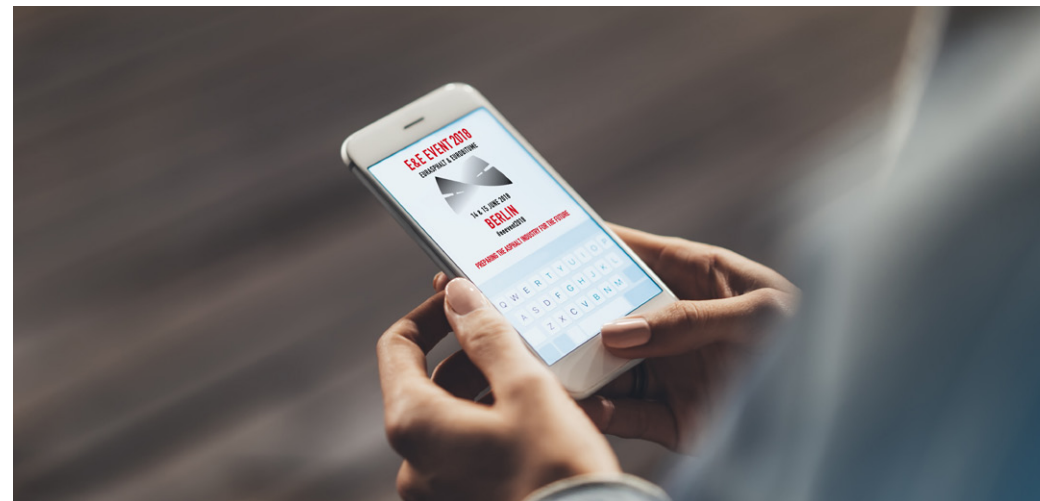
Total contribution over 15 000 EUR	Stand 24 sqm (9 260 EUR) + Event folder (6 000 EUR) = 15 260 EUR	Gold Sponsor
Total contribution over 10 000 EUR	Stand 18 sqm (7 000 EUR) + Pocket Programme (2 000 EUR) + Relax Zone (2 000 EUR) = 11 000 EUR	Silver Sponsor
Total contribution over 5 000 EUR	Stand 9 sqm (3 570 EUR) + Pens (2 000 EUR) = 5 570 EUR	Bronze Sponsor

SUMMARY OF SPONSORSHIP AND EXHIBITION OPPORTUNITIES

DESCRIPTION	PRICE (WITHOUT VAT)	NUMBER OF SPONSORS
Mobile Application	5 000 EUR	Limited to 1
Sponsoring Company logo will appear on the homepage of the application and a special company button with direct info about the sponsoring company.		
Relax Zone	2 000 EUR	Limited to 1
One company can sponsor the official Event Relax Zone. The Relax Zone will be available to all delegates, speakers and sponsors during the event. Company is allowed to place pull-up banners and other branded materials (mouse pads, etc.) in the Relax Zone area.		
Event Folders	6 000 EUR (50% if provided by sponsor)	Limited to 1
Event folder will be given to each delegate on arrival at the venue. Company's logo will be placed on each folder.		
Name Badges and Badge Lanyards	5 000 EUR	Limited to 1
Company's logo along with the logo of the event will be placed on each badge and lanyard.		
Pens	2 000 EUR (50% if provided by sponsor)	Limited to 1
Notepads	2 000 EUR (50% if provided by sponsor)	Limited to 1
Signage System	3 000 EUR	Limited to 1
Sponsor's logo to be displayed on all direction signs and session rooms entry banners.		
Coffee Break	1 000 EUR /1 break	Limited to 3
Company logo will be displayed on the tables with coffee break. Company can distribute their own branded material (napkins, etc.)		

SUMMARY OF SPONSORSHIP AND EXHIBITION OPPORTUNITIES

DESCRIPTION	PRICE (WITHOUT VAT)	NUMBER OF SPONSORS
Lunch	3000 EUR/1 day	Limited to 2
Company logo will be displayed on the catering tables. Company can distribute their own branded materials (napkins, etc.)		
The company logo will be displayed on the catering tables and roll-ups (provided by the company) in the area of the reception.		
Networking Dinner	12 000 EUR	Limited to 1
Networking Dinner to be organised on June 14. Sponsor's logo to be printed on all dinner invitations and table menus. Opportunity to brand the area and place a banner in front of the networking dinner venue.		
Pocket Programme	2 000 EUR	Limited to 1
Sponsor's logo to be printed on the front cover of the Pocket Programme.		
Event Folder Insert	1 000 EUR	
One promotional leaflet (max A4 format) or a small brochure will be inserted into each delegate's pack.		



ADVERTISING IN THE FINAL PROGRAMME

Inside front cover	1 500 EUR	Limited to 1
Inside back cover	1 000 EUR	Limited to 1
Full Page Inside	1 000 EUR	Not limited
Half Page Inside	500 EUR	Not limited

EXHIBITION

Basic exhibition space (space rental only, no shell scheme stand and no technical equipment is included)	325 EUR / sqm (minimum space rental is 9 sqm)
Shell scheme booth (9 sqm)	3 570 EUR
Shell scheme booth (18 sqm)	7 000 EUR
Shell scheme booth (24 sqm)	9 260 EUR
Additional exhibitor registration (the additional exhibitor registration includes admission to the exhibition area, coffee breaks and lunches)	150 EUR

The basic shell scheme booth includes: shell scheme, spotlight, power point, one upright table, two bar stools.

- One delegate pack and one exhibitor badge will be provided per basic exhibition space 9 sqm.
- One delegate pack and two exhibitor badges will be provided per exhibition space 18 sqm and 24 sqm.

All rental equipment such as carpets, additional furniture, power supply, etc. has to be hired separately from the event exhibition contractor and will be charged individually. Each exhibitor will be contacted directly by the appointed contractor and will get technical details on exhibition set-up and dismantling, forwarding company details, etc.





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ANDEL'S HOTEL | BERLIN | GERMANY

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**FOR ANY DETAILED INFORMATION ABOUT THE PROMOTION
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